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1. (Twice Amended) An auxiliary light source device for a reflective liquid crystal display device having a reflector, the auxiliary light source device comprising:

a light source; and

a light directing member for directing incident light from the light source toward the reflector, the light directing member including,

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a lower surface having a plurality of convex portions extending from the lower surface, each of the convex portions having a substantially planar surface which is substantially parallel to the lower surface, and an angle between the lower surface and a surface connecting the planar surface of the convex portion is about 90°.

10. (Twice Amended) A reflective liquid crystal display device, comprising:

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a display panel including two substrates spaced apart, liquid crystal sandwiched between the two substrates, and a reflector to reflect light through the liquid crystal; and

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an auxiliary light source device for supplying light to the display panel, including,

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a light source,

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a light directing member for directing incident light from the light source toward the display panel, the directing

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*end*

member having a lower surface having a plurality of convex portions, each having a substantially planar surface which is substantially parallel to the lower surface, an angle between the lower surface and a surface connecting the planar surface of the convex portion being about  $90^\circ$ , and

a light reflecting member which guides light from the light source into the light directing member.

11. (Twice Amended) An auxiliary light source device for a reflective liquid crystal display device having a reflector, the auxiliary light source device comprising:

an upper reflective surface to reflect impinging light above a certain incidence angle;

*of*  
*2*  
*end*

a lower reflective surface having a plurality of convex portions extending toward the reflector to direct light from the auxiliary light source device to the reflector; and

an entry surface connecting the upper and lower reflective surfaces through which light from a light source enters, wherein each convex portion includes a planar portion and sides connecting the planar portion with the lower reflective surface, and an angle between the lower surface and the sides is about  $90^\circ$ .